



TEE TIME

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Journal of the International Philatelic Golf Society

PREPAID ADVERTISING POSTAL STATIONERY

Continuing the series of Prepaid Advertising Postal Stationery from China. Prepaid stationery is usually issued by a postal authority. These are postcards and lettercards that have postage imprinted on the mailing side of the card.

China Golf Advertising Lettercards

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The Oriental Venice—2008 New Year machine cancel 12-28-07. Hand stamped 12-30-2007. Issued by the Jiangsu Provincial Postal Bureau, City of Suzhou.



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TEE TIME

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New Issues	Alan Hargreaves

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ADVERTISING RATES

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MEMBERSHIP DUES

Effective January 1, 2010 dues for U.S. and Canadian members are \$15.00 for one year. Overseas dues are \$18.00 for one year.

Mail to: IPGS, PO Box 2183, Norfolk, VA 23501-2183 USA.

Information about membership in IPGS is available from Ron Spiers, 8025 Saddle Run, Powell, OH 43065 USA. (email: rwspiers@aol.com)

WEBSITE: www.ipgsonline.org

Past Issues of TEE TIME (numbers 1 through 88) are available at \$2.50 each or \$1.50 each when six or more are ordered at the same time. Postage included for U.S. members. All other countries postage is extra. Airmail is the only way we can ship. TEE TIME, PO Box 2183, Norfolk, VA 23501-2183 USA.

EDITOR

John La Porta, PO Box 98, Orland Park, IL 60462-0098 USA
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President's Message

We want to take this opportunity to welcome two new members:

602 Oguma, Chuzaburo, Edahigashi 2-19-4-615,
Tuzukiku, Yokohama 224-0006 JAPAN

603 Hirschert, Chuck, 2641 Sun Terrace Hart-land,
MI 48353 USA

We have also had three resignations:

Sheila Sinclair, Scotland
J. Boyd Tong, USA
Tom Valentine, Scotland

There are a number we have not received dues from for calendar year 2011. Anyone wanting to pay through PayPal may do so through the following account: Leroy Collins at poststat@juno.com.

2 TEE TIME

There is an extra \$1.00 to cover the PayPal fees.

Those who have not paid are:

Ando, Hiroshi	Jester, Richard
Bluemer, Alan K.	Kanagawa, Y.
Braverman, Sandra	Kurth, Walter
Clark, Russ	Lushey, C.J.
Clayton, Ernie	Matsinen, Martti
Covri, Maurizio	Pederson, Ann
Ferron, George	Piquot, Jean-Pierre
Figueras, Terry Lynn	Senkewitz, Jim
Follett, Eddie	Sidaway, Judith
Fuller, Janet	Tognellini, Dino
Ganzell, Steven	Traver, John
Hargreaves, Alan	Uhlman, Dave
Heitzig, Lee	van Balgooli, A.
Helisma, Markku	Venge, Borge
Hillen, Frederick	Wergin, William P.

The address for dues is IPGS, P.O. Box 2183, Norfolk, VA 23501-2183. If unpaid by June 1 you will not receive the June issue.

Personalized Stamps or P-Stamps

by Cora Collins

In this issue and the last you will find information on personalized stamps (P-stamps) of New Zealand and Austria as well as the following on Japanese P-stamps. The concept has taken off in as many directions as possible from those in New Zealand being issued by private companies, Austria postal administration prints the stamps but does not sell them and Japan both prints the stamps and sells them through the postal system. There seems to be little control and they will not be catalogued as government issues. It would seem that individuals could just print their own stamps in some countries and no one would be the wiser. As a former auditor, I wonder what systems the governmental agencies have in place to catch fraud in the use of stamps to ensure the government gets paid for its deliverance of the mail.

The information on Japan's use of personalized stamps was provided by Ron Casey, editor of *Japanese Philately*. P-Stamps were first introduced in Japan at PHILANIPPON '01 in the form of non-postal tabs attached to selected stamp issues, and the evolution in various phases until a change in 2006 which allowed personalized photos to be part of the actual design rather than an attached non-postal tab. Australia had similar sheets of stamps with the tabs available at OLYMPHILEX 2000. One could even send a photograph to the postal administration and have it applied to the tab for a fee. Most of these sheets were probably done as souvenirs of the events and very few went through the mail.

In Japan corporate use of the service greatly expanded when the facility to produce stamps with personalized photos as part of the actual design was introduced in 2006. There is no doubt that this now forms by far the majority of the revenue which Japan Post receives from offering this service, far beyond its usage by individuals ordering one or two sheets as a novelty. Japan Post, seemingly always seeking to produce innovative products, is now offering an option with a P-stamp sheet housed in a decorative folder. The folders also include additional promotional products. In the majority of cases these are picture postcards with personalized photos, but we have also noted examples with an accompanying CD, and in one instance, an encased golf ball!

Unfortunately, since privatization and the subsequent desire to maximize revenue at every opportunity, Japan Post has caused some confusion by selling copies of large promotional printings of P-stamps through their post offices—effectively becoming selling agents for organizations' own stamps which Japan Post produced for them as a customized service. This has led to examples of such sheets produced for high-profile individuals or organizations being reported in the popular press as having been issued by and available from Japan Post. Not only is Japan Post selling P-stamp sheets and folders at post offices, but they are also distributing glossy brochures of upcoming issues with enclosed order forms. The website describes both sheets and folders as "post office related goods". Despite this overt marketing by Japan Post, individuals buying them should not confuse them with official stamp issues produced by Japan Post.

The P-stamps on the website are sold at varying prices. We do not know what the purchaser is charged for Japan Post to produce these products, but one should assume that the cost varies depending upon the amount of formatting needed, the denominations 50 yen or 80 yen, domestic postcard and domestic letter rate. There are many unknowns in this process.

Yutaka Matsubayashi has provided us with three examples of sheets of P-stamps. Two of the sheets depict well known young golfers, Ai Miyazato and Ryo Ishikawa. The third commemorated the Niigata National Athletic Fair in 2009.



Figure 1



Figure 2

Whether or not you want to collect the P-stamps is of course a personal choice. You will have many nice pictures, however you may never know their value since they will not appear in any catalogue. It also means you will be at the mercy of the dealers or sellers. It may add a lot of material without adding any value. I think eventually it will ruin topical collecting since judges will have no bases for knowledge of these stamps either.



Figure 3

NEW ISSUES by Alan Hargreaves

Ireland



The Irish Countrywoman's Association, or Bántracht na Tuaithe, is unquestionably the largest women's organization in Ireland, with over 15,000 members and a guild in every town and village – and in some city neighborhoods. As ever, the Association works to make life better for women and families all over the country, while also promoting Irish language and culture. Of course, we should not forget the friendship and support the ICA offers, across a range of activities including sport, drama and arts and crafts.

Some of these activities are portrayed on the stamp, which has been colorfully designed by John Conway.

Technical details

Value : 55c
Stamp Design: John Conway
Stamp Size: 36mm x 36mm
Color: Multicolor with phosphor tagging

Bhutan



No further details

New Zealand



Technical details

Denominations: 60c x 25.
Stamps Design: Assignment Group, Wellington,
Stamp size: 35mm x 40.6mm
Color: Four process colors.
Make-up: 25 gummed stamps per sheet
Perforation: 14 x 14
Printing Process: offset lithography
Printer: Southern Color Print Ltd
Paper type: Tullis Russell 104gsm red phosphor gummed stamp paper

'New Zealand - A Slice of Heaven' comprises a sheet of 25 x 60c stamps that reflect New Zealand's culture, heritage and various iconic

locations. Each stamp shows a distinct snapshot of the country and together the stamps form a unique image that captures a day in the life of New Zealand.

Row 4 Column 3 shows the Hole in One Challenge on Lake Taupo. Row 5 Column 2 shows a golf course at the bottom of the mountain.

New Caledonia



The 14th Pacific Games are due to be held in New Caledonia from 27 August to 10 September 2011. The stamp features Pacific Games mascot Joemy showing off the flags of all 22 island countries taking part in NC2011 event. Niue, Samoa, American Samoa, Federated States of Micronesia, Nauru, Fiji, Marshall Islands, Tuvalu, Tonga, Solomon Islands, Northern Mariana Islands, Guam, Palau, Norfolk, Kiribati, Cook Islands, Vanuatu, Tokelau, Papua New Guinea, French Polynesia, Wallis and Fortuna, and New Caledonia. Some of the sports depicted in the margin of the sheet include golf, soccer, weightlifting, powerlifting, judo, karate, swimming, sailing, rugby.

Technical details

Denomination: 75 XPF, 1st local rate
Artist: Jean-Jacques Mahuteau
Printed by: Phil@poste
Printing Process: offset
Stamp format: 48mm * 27mm
Sheet: 10 stamps/sheet
Sheet Size: 230mm * 180mm
Quantity: 5000 sheets
Stamp format: 48mm * 27mm
Sheet: 10 stamps/sheet
Sheet Size: 230mm * 180mm
Quantity: 5000 sheets

MEMBER'S ADS

All members are allowed one or two classified ads per year at no cost, space permitting. Send ad copy to the editor.

Member ad: Am in the process of selling off much of my accumulation. Anyone interested in philatelic items or postcards, please email Cora Collins for scans at post-stat@juno.com

Catalina Island Golf Course Postcards, info wanted. Working on article for Tee Time. Please send scans both front and back of postcards. John La Porta at abum@comcast.com.

41st Golf Collectors Society Annual Meeting & Trade Show

Ann Arbor Marriott Ypsilanti at Eagle Crest
1275 S. Huron Street, Ypsilanti, MI 48197

The 41st GCS Annual Meeting & Trade Show will be held on September 22-25, 2011 at the Ann Arbor Marriott in the Detroit Metro area. Events on Thursday, September 22, include a golf history symposium, registration and the hospitality suite. The golf tournament, Annual Business Meeting, GCS Education Sessions and Banquet are scheduled for Friday, September 23. The trade show will be conducted over two days on Saturday, September 24 and Sunday, September 25, 2011. For more information contact the GCS office at 541-991-7313.

PREPAID ADVERTISING POSTAL STATIONERY

China Golf Advertising Lettercards

2006 New Year Greeting Card. Hunan New Year. Marketing/Advertising Department of Changde (a city in Hunan Province) Postal Bureau.



Dalian Golden Pebble Golf Course
2004 New Year Lettercard
Postmarked 12-17-03.

1 3 0 0 5 1

中国邮政 CHINA 2004
贺年有奖明信片



大风
天

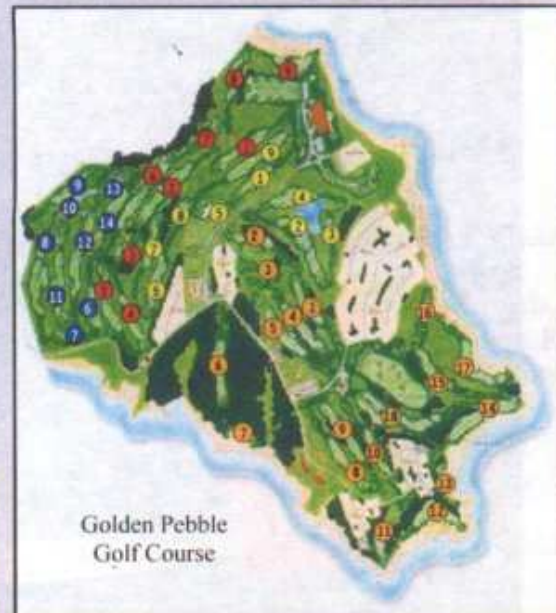
梅松公司

邮政编码 116011

大连青石滩高尔夫球场 2004-0012 (M) - 0012 (4-3)



← Golden Pebble Club House



Golden Pebble
Golf Course

← Golden Pebble Green