

TEE TIME

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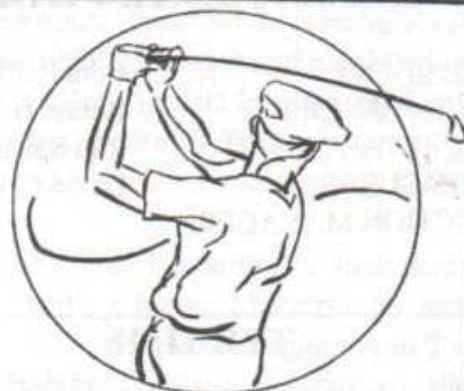


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TEE TIME

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Japan.....Yutaka Matsubayashi

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Advertising Rates

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Membership Dues

Effective January 1, 1996 dues for U.S. and Canadian members are \$12.00 per year, \$22.00 for two years, and \$30.00 for three years. Overseas dues are \$12.00 per year. Mail to: I.P.G.S., P.O. Box 2183, Norfolk, VA 23501 USA.

Information about membership in IPGS is available from Ron Spiers, 8025 Saddle Run, Powell, OH 43065 USA (Rwspiers@aol.com.) **Website:** ipgsonline.org

Past Issues of TEE TIME (Numbers 1 through 81) are available at \$2.50 each or \$1.50 each when six or more are ordered at the same time. Postage included. Order from: *TEE TIME*, PO Box 2183, Norfolk, VA 23501-2183 USA.

New Member

593 Coin, Ivano, via S. Francesco
D'Assisi, n. 23, Motta di Livenza
31045 ITALY

Reinstated

530 Valeriano, Genovese, Via Siora
Andriana Del Vescovo, 7/B 31100
Treviso, ITALY

Front Postcard

The postcard was provided by member, Thomas Marlborough. It is a Tuck "Oilette" from the "Edinburgh II" Series. The picture taken on Princess Street in Edinburgh is described as a sunny afternoon in September. You are looking east, towards the Scott Monument. To the right of the Monument is a portion of the Royal Institution, while in the foreground, down the steps of the New Club, a page boy is carrying golf clubs.

While the postcard is unused it has a reg. Number of 7322.

"Bonzo"

by

James Crawford & Gordon Williams

Two of our members supplied additional information on the "Bonzo" cards which were featured on the front of both the June and September 2007 issues of *Tee Time*.

The creator of the "Bonzo" cards was George Ernest Studdy. He was born on June 23, 1878 at Plymouth Devon and he died in London on July 25, 1948. Due to a childhood accident he was left disabled and therefore unable to enter the Military as his father before him. Instead, he attended evening classes at Heatherly's and one term at Calderon's Animal School, where he learned anatomy. "Bonzo" is not any particular dog, but a combination of breeds.

Friday nights, the London Sketch Club held drawing classes which included critiques. Studdy belonged to many of these clubs for artists where he learned and grew in his craft.

The sale of his first drawings was quite a delight to him. At 15 cents each, it meant he could maintain a modest life style. By 1912 Studdy had quite a formidable reputation as an illustrator and cartoonist. Cartoons were appearing in the numerous periodicals such as *The Tatler*, *The Bystander*, *The Graphic*, *The Sketch* and *The Illustrated London News*.

A dog appeared in his work over the years, but the first dog with the "Bonzo" personality was drawn for *Pearson's Magazine*. That drawing depicted a hound running with a wasp sitting on its tail. During World War I, Studdy developed his character "Bonzo". After the war, *Sketch* gave him a six month trial of the

dog. It was a great success and the series continued for many years. Studdy appeared on the London art gallery circuit and exhibited at the Walker Gallery in 1923. The fame of "Bonzo" made the Studdy family financially secure.

"Bonzo" was featured among the first neon signs in Piccadilly Circus. Memorabilia was created and sold to the public beginning in the 1920s. *The Sketch* issued a series of six portfolios of Bonzo cartoons. In addition, there were perfume bottles, ink wells, egg cups, jugs, pots, ashtrays and condiment sets. Both Royal Doulton and Royal Worcester produced the best pieces of porcelain. Games and stuffed toys were also produced.

The stage debut for "Bonzo" was in Jack Buchanan's production of *Battline Butler* in 1923. Then "Bonzo" moved to the movie screen with a series of 26 cartoons. The first film was shown in 1924 and attended by King George V and Queen Mary, the first time a reigning monarch had watched a film in a public theater.

"Bonzo" went international, when he was syndicated in several newspapers in the US, India, South Africa and South America. In Europe, his books, advertisements and postcards were translated into many languages.

By 1924 his creation—"Bonzo"—was appearing on postcards. Valentines and Sons of Dundee had the greatest number. When Studdy died in 1948, Valentines tried to continue the series with other artists but they never quite had Studdy's humor. While Valentines had about 600 Studdy cards, we have identified a group of twelve which are related to golf. Two can be found on the April and September *Tee Time*.



William Tell.



"BONZO" SERIES
REGD. TRADE MARK

G. S. S.

KEEP YOUR EYE ON THE BALL.



I CAN PLAY OTHER GAMES AS WELL.



Dormy Six



Rabbits, I Believe?



I'M RAISING QUITE A DUST HERE.



"WHO SAYS GOWF?"



Lost Ball.



Bonzo's Spring Clean.



YOU'VE FAIRLY CAUGHT MY EYE!

While there may only be 12 different golf designs, we know those designs exist with a number of variations, i.e., the captions are in different languages, some exist with and without the movable eyes. For example, the one featured on the front of the September issue of *Tee Time* exists both ways—with and without movable eyes.

In all there are in excess of 700 "Bonzo" cards from more than 20 publishers which are

illustrated in "*Bonzo*" the *Life and Work of George Studdy* by Paul Babb and Gary Owen published in 1988—ISBN 0 903685 23X For those who have access to the Internet, enter the title and a number of options will appear. It is available both new and used for a variety of prices in the range of \$35 to \$55.

A second source for information and a biography of Studdy is *The Encyclopedia of Antique Postcards*, by Susan Brown Nicholson.

AUCTION

With the exception of a few details, the auction material submitted to Eiron Morgan for the August 2007 auction has now been returned to IPGS members. One of our members from England very graciously consented to drive to Wales, pick up the material and return it to the owners.

If any member has not received their lots, please write IPGS, P O Box 2183, Norfolk, VA 23501.

EDITOR OF TEE TIME

It is time for me to start winding down some of my activities. I will continue with *Tee Time* for one more year—through 2008. After that we will no longer have a journal unless someone else comes along who is willing to take it over. At this point I have some health issues which are taking much more of my time than any of us anticipated. Think it over and if you are willing to edit the journal, please let me know.

CANCELLATION FROM ITALY

by Dino Tognellini

We were provided the following cancellation used on September 22, 2007. It appears to be for the 100th Anniversary of the Associazione Sportiva Dilettantistica, held at the Menaggio E. Cadenabbia Golf Club. Since it features a female golfer, it may very well be the anniversary of a female golf association. If

anyone wishes to clarify this, please send us the correct translation.



NEW ISSUES

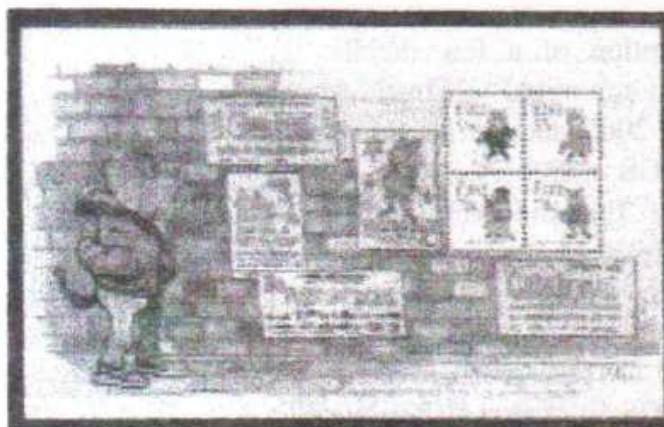
By Stephan Filanovitch

We were provided copies of three new issues from Stephan's website. If the reproduction of these is not clear, please feel free to go onto the Internet and check them out at: sfilano@yahoo.fr. It appears another member, Jim Dewar supplied at least one of the images for the website.

I do commend Stephan's website to you for a multitude of information. It is very sophisticated and takes time to navigate, however it can also be very helpful if you take the time to do so.

I was especially pleased to see that he has identified the illegal stamp issues. I am hoping to find a way to sort through the countries to make certain I have not included any of the fraudulent stamps in the list we put in *Tee Time*. Not only does he identify the illegal stamps, he also identifies dealers who are promoting them.

Ireland: Set of four stamps about Celtic Cats and a mini sheet issued September 6, 2007.



Norfolk Island: One stamp and a mini sheet issued August 28, 2007 for the South Pacific Mini Games.

Tunisia: Issued June 28, 2007 for tourism.



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