



TEE TIME

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June 2013 Whole No. 104



By Jim Gray

Continued from the last issue.

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In 1979, Seve won his first Open at Royal Lytham with an adventurous final round of 70 for a total of 283, three shots ahead of Nicklaus and Crenshaw. This Championship was the occasion of his famous shot from the car park beside the sixteenth hole in the third round, when he was able to get a birdie. The GPO produced this special cancellation, but there was no special cover.



Switzerland produced this special cancellation for the European Masters at Crans-sur-Sierre - won by Seve.



World-wide, Seve won nearly 90 tournaments. An Post, the Irish Equivalent of The Post Office, produced cancellations for the Carrol's Irish Open, which Seve won in 1983, 1985 and 1986.

Continued on page 3

INTERNATIONAL PHILATELIC GOLF SOCIETY

PRESIDENT:	Cora B. Collins, P.O. Box 2183, Norfolk, VA 23501-2183 USA
VICE-PRESIDENT:	Robert G. Hilken, 80 S.W. 88, Portland, OR 97225 USA
SECRETARY:	Ron Spiers, 8025 Saddle Run, Powell, OH 43065 USA
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TEE TIME

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MEMBERSHIP DUES

Effective January 1, 2010 dues for U.S. and Canadian members are \$15.00 for one year. Overseas dues are \$18.00 for one year.

Mail to: IPGS, PO Box 2183, Norfolk, VA 23501-2183 USA.

Information about membership in IPGS is available from Ron Spiers, 8025 Saddle Run, Powell, OH 43065 USA. (email: rwspiers@aol.com)

WEBSITE: www.ipgsonline.org

Past Issues of TEE TIME (numbers 1 through 88) are available at \$2.50 each or \$1.50 each when six or more are ordered at the same time. Postage included for U.S. members. All other countries postage is extra. Airmail is the only way we can ship. TEE TIME, PO Box 2183, Norfolk, VA 23501-2183 USA.

EDITOR

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President's Message

We are sorry to announce that the following individuals will be dropped from membership. They have received their last copy of *Tee Time*.

Dunnahoo, S.	Kellert, L.
Ellis, F.	Kelly, V.
Fuller, J.	Kleppen, H.
Gindl, W.	Lippert, L.
Gray, John	Matusak, M.
Hargreaves, A.	McTaggart, B.
Heflin, T.	Senkewitz, J.
Hilken, R.	Valeriano, G.
Hirchert, C.	Wilson, P.
Jackson, N.	Wrightstone,

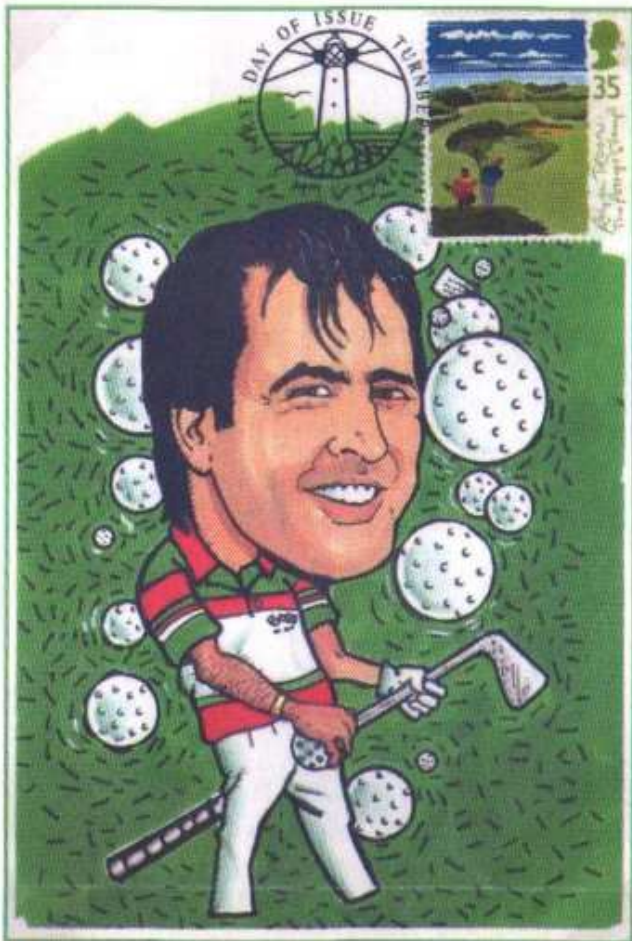
I noticed that a couple members had their envelopes

returned by the post office as though Box 2183 is not a good box number. After 35+ years one would think they would have it straight—however, maybe someone new was sorting that day!

Maybe next year we can add a line that says Attn: Cora Collins.

We will have to increase dues to Canada and Mexico next year. They will be increased to \$18.00, the same as all other foreign countries. This is due to our post office increase in January making it the same for all countries. Our North American neighbors had always gotten a break on postage rates prior to the last increase.

Would like to see some articles by other members of the society. Doesn't anyone ever research the material they buy?



The Royal Mail issued a five-stamp set in 1984, depicting Scottish golf courses. They also published five postcards – one of which was of Seve. The stamp features Troon's Postage Stamp hole.



I have two other postcards relating to the great man: the above being designed by Denise Dean, and below featuring the Seve Trophy, with the respective captains, Seve and Monty.

**Where will you stay
for the Seve Trophy 2005?**

Enter our competition and you could win
2 nights at the award-winning Seaham Hall Hotel
and Serenity Spa.

north east
england



ASOCIACION DE PROFESIONALES Y AMATEURES
DE GOLF DE ESPAÑA

KAYAN HAY, R. 7 12004, MADRID 30
TELEFONO 400 00 00

Febr

Mrs Musgrove
60 Diamond Ave.
Kirby Inashfield
Nottingham (England)

Dear Mrs Musgrove:

Seve has received a telegram from David and
to caddy for him during the 1981 season.

Regretfully the telegram arrived too late
that David is willing to caddy for him, for
my first four events in the U.S.

His confirmation arrived too late and,
compromise.

Please confirm David that Seve expects

Many thanks and best regards.

Cordially yours,

Jorge Ceballos
Executive Director
(Spanish P.G.A.)

TELEGRAMS
MADRID 30 00 00

Mrs Musgrove
60 Diamond Ave.
Kirby Inashfield
Nottingham
England

MAY 11, 1981

Dear Mrs. Musgrove:

A million thanks for your new birthday card. I am getting
older ...

It was nice to see your son David in France last week
and I just feel sorry that shall not play much in the U.S.
this year.

Looking forward to seeing you in England soon.
Best personal regards,

Seve Ballesteros

BEST WISHES!

The final items concern
correspondence with the mother of
Seve's caddy for a number of years
— Dave Musgrave. The central
letter contains Seve's signature.

This article originally was
published in the "Through
the Green" on December
2012, editor John Pearson.

for enquiries dial
shown in your dial

WORLD TELECOM

for enquiries dial the number
shown in your dialling instructions

gram

37617 PO NO G
TH TRC TELEGRAM G

071556
2020 TXF5169 MIA218 99069
G0XX CO ESMO 041
MADRID TF 41/60 07 141

DAVID MUSGROVE
601 DIAMOND AVE
KIRBY INASHFIELD
NOTTINGHAM

SEVE STARTING PRACTICE SANDWICH NEXT SUNDAY STOP SUGGEST
YOU CADDY FOR CALERO THIS WEEK STOP CONTACT SEVE HOME 42-300352 STOP
PHONE SANDWICH 0304-613352 STOP PLEASE REPLY URGENT STOP
REGARDS
JORGE CEBALLOS

COL 60 42-300352 0304-613352
REPIT 0304-613352

37617 PO NO G
TH TRC TELEGRAM G



number
of instructions

Telegram
shown in your dialling instructions

TELECOM

THE AMAZING TRANSCONTINENTAL GOLF COURSE

By John La Porta

Continued from issue 102

Banner split view cards. The following four cards are basic card two. The top of figure 15 depicts a women with four parrots.

Figure 15



Figure 16

The back of this card, figure 16, Genuine Natural Color Made by DEXTER PRESS, Inc. West Nyack, N.Y. for the center divider. In the lower left DEXTER REPRO RIGHTS 30053-B.

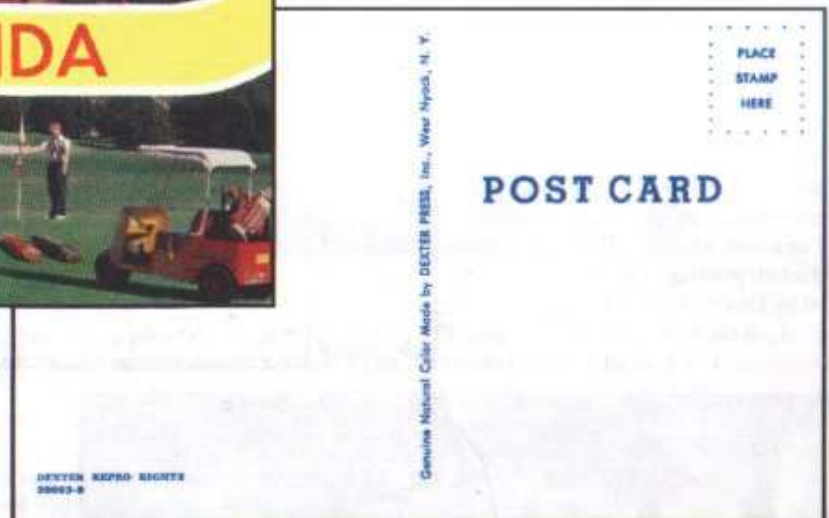


Figure 17



Figure 18



The top part on this card and the next two have a beach scene. The banner on figure 17 now reads "Greetings from Tampa, Florida. The publisher for this card is Color Card by WARD BECKETT - Clearwater, Fla. (figure 18). The printer is Dexter Press, DR-54445-B. This card was mailed from Zephyrhills, FL Apr 14, 1968



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The banner on this cards reads Greetings from TAMPA Florida. Figure 19.

This card is postmarked Tampa, FL 14 Aug. 1970.

Figure 19



Figure 20



Figure 21 banner now reads Greetings from Indian Rocks Beach, Florida.

This card is postmarked Saint Petersburg, Fla. 27 Mar ??

Figure 21

On the back of the card (Fig. 22), the upper left printing has changed to: WB-1, Florida's West Coast is world-famous for magnificent white sand beaches, and its many beautiful golf courses.

The center divider also has the Ward Beckett logo. This card was also printed by Dexter Press.

The logo has changed again, the print is now in bold type.



Figure 22



THE ARIZONA CARDS



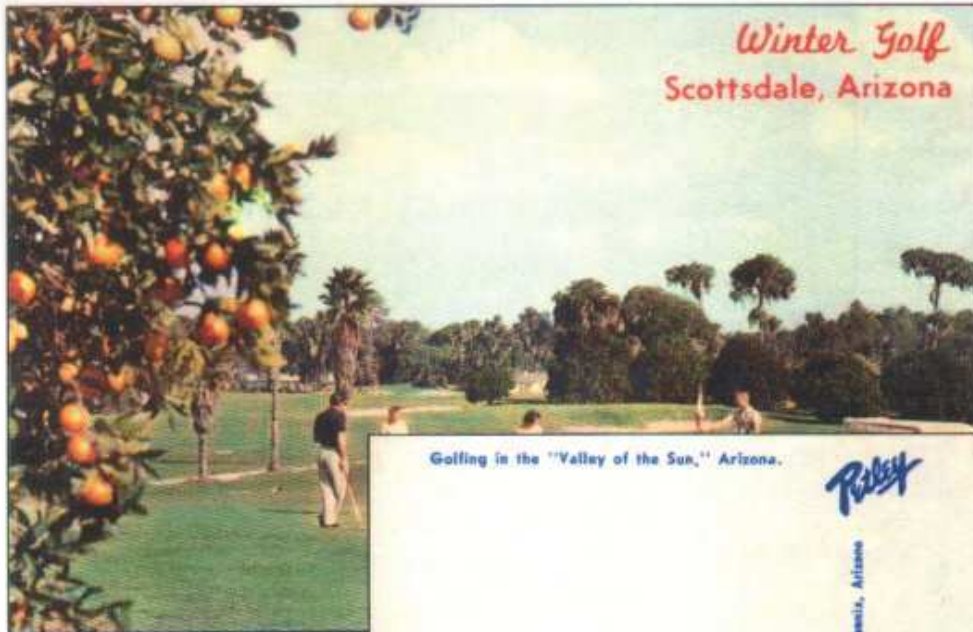
Figure 23

The first card (Figure 23) is the same basic card two and is printed in very bright colors. "Winter Golf" is printed on the upper right in red-orange. This card has the same cloud formations as the one in figure 13 (issue #102). This card was mailed from Phoenix Ariz on July 16, 1960 which seems to prove that it was printed for sale in Arizona. It is also the earliest known card that I have in this series in my collection.

The back of the card has the S-14737-B control number from Dexter Press, figure 24. Genuine Natural Color Made By DEXTER PRESS, INC., West Nyack, N.Y. is printed as the center divider.



Figure 24



This card (Fig. 25) is the same basic card two but is printed in very dull colors on cream color paper. Winter Golf, Scottsdale, Arizona is printed in red in the upper right.

Figure 25

The back of the card (Fig. 26) has the wording (upper left) Golfing in the "Valley of the Sun," Arizona

The center divider has, Pub. By Petley Studios, 4501 E Van Buren St., Phonix, Arizona. The Petley logo is on top.

Printed by Dexter Press, N.Y.

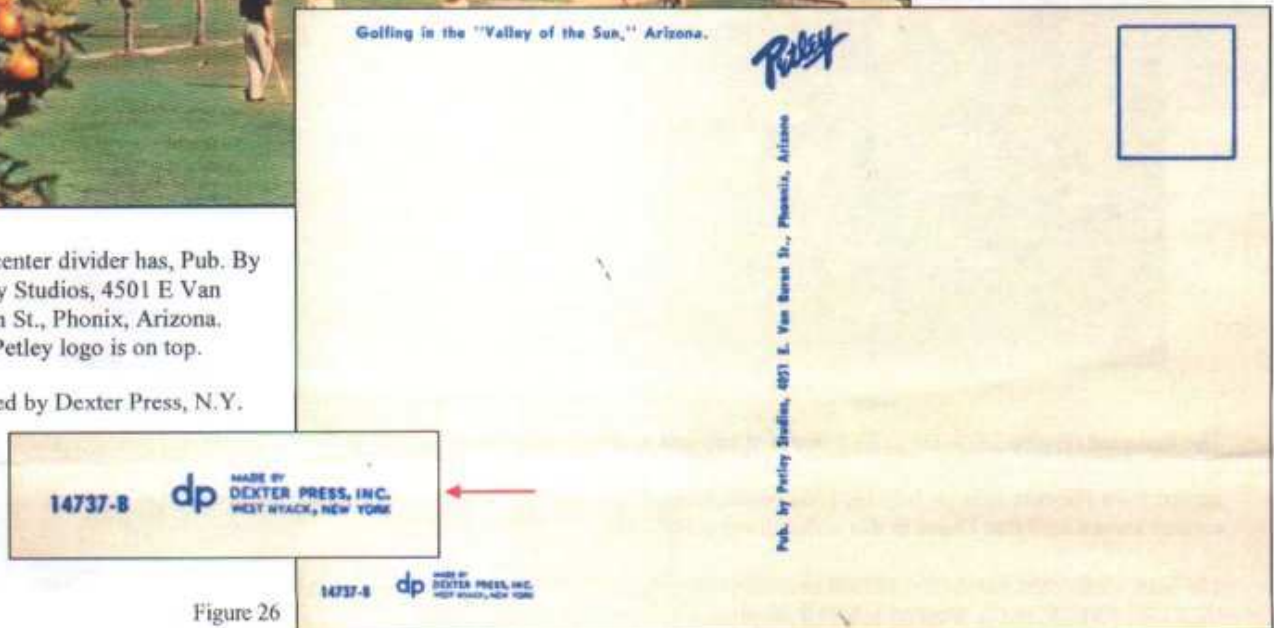


Figure 26

Bob Petley (Robert Teeple Petley), born November 11, 1912 and died on July 7, 2006. In 1943 he moved to Arizona where he was employed by the Arizona Republic and Gazette and was on the staff in the display advertising department. He stayed with the newspaper for three years. Bob could foresee a market for tourist postcards when the wartime travel restrictions were lifted.

He left the newspaper and started his own postcard company. His first designs were a set of twelve black and white humorous postcards. He named the company, Petley Studios, Inc.

Bob Petley always had a camera with him. He would drive a Lincoln Continental station wagon down the highways of Arizona and take pictures. He removed the backseat from the station wagon and replaced it with several sets of racks of postcards. As he combed the state for images, he stopped at souvenir shops selling his postcards.

Eventually, Petley Studios, Inc. would become the nations largest publisher and distributor of scenic color postcards, with an annual sales exceeding 25,000,000 cards selling through 3500 dealers in Arizona, West Texas, New Mexico, eastern California and southwestern Colorado.

He also owned retail stores in Silverton and Ouray Colorado.

Many of his postcards are now in display at the Smithsonian Institute. He sold his business in 1984 to Bruce Finchum, owner of Smith-Southwestern Inc. Postcard wholesaler and calendars, books etc.